Vision China ShangHai 2012

中国（上海）机器视觉展暨
机器视觉技术及工业应用研讨会

China (Shanghai) Machine Vision Exhibition Pavilion and Machine Vision Technology & Application Conference

2012.3.20-22

上海新国际博览中心W1馆
Shanghai New International Expo Centre
Hall W1

聚焦 中国 上海
Focus on Shanghai, China

主办单位 Sponsors
- 中国图象图形学学会
  China Society of Image and Graphics (CSIG)
- 中国图象图形学学会机器视觉专业委员会
  Machine Vision Professional Committee under CSIG

承办单位 Organizers
- 中国图象图形学学会机器视觉专业委员会
  Machine Vision Professional Committee under CSIG
- 慕尼黑展览（上海）有限公司
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- 美国自动成像协会 Automated Imaging Association (AIA)
- 欧洲机器视觉协会 European Machine Vision Association (EMVA)
- 日本工业成像协会 Japan Industrial Imaging Association (JIIA)
- 新加坡工业自动化协会 Singapore Industrial Automation Association (SIAA)

The Same High Quality for Different Users!

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VisionChina

VisionChina

VisionChina

VisionChina ——

VisionChina

The Right Time: VisionChina (Shanghai) to Build Machine Vision Platform for East China

The machine vision market in China has benefited much in its development from the forming of the Beijing-Tianjin-Tangshan (Bohai Bay Rim), Yangtze River Delta and Pearl River Delta Economic Belts, which are also the focus areas for VisionChina. Meanwhile, a large number of top enterprises are clustering together and a world manufacturing center is taking shape in China, which undoubtedly offers machine vision better potentials. From Beijing to Shanghai and then to Shenzhen, VisionChina is covering the most important markets in this country. To serve the entire machine vision market in China, VisionChina has planted its seed into the most promising destination – Shanghai.

The Right Place: International-standard Venue in Great Metropolis

As the most industrial region in East China, Shanghai is gradually standing out as an international platform in its competition with Bohai Bay Rim and Pearl River Delta regions for its advantaged location, strong industrial infrastructure, complete industry range and well-developed automobile, electronics and semiconductor industries. It is devoted to the promotion of regional economy and construction of a world manufacturing center. Targeted at a sustainable and ecological economy, it has now built an industrial chain connecting the upstream and downstream industries, the assembly and parts manufacturing fields, and the manufacturing and services sectors.

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VisionChina 2012 3
20--22 W1
Semicon CPCA

The Right People: Collaboration of the Strong to Make High-end Machine Vision Show

VisionChina, the biggest, most professional and important international machine vision trade show, will take place on 20-22 March, 2012 in Hall W1 in Shanghai New International Expo Centre. Through its co-location with LASER World of PHOTONICS CHINA, electronica China, Productronica China, Semicon and CPCA, the show will provide you with an excellent platform for exhibiting machine vision technology.

Excellent Accompanying Program

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China (ShangHai) Machine Vision Exhibition and Machine Vision Technology & Application Conference

■ Topics

● Application of Machine Vision Technology in Electronic Industry   ● The Development Trend of China's Machine Vision Market

Exhibit Range

- ### Core Components of Machine Vision Products

  - **Smart Camera**
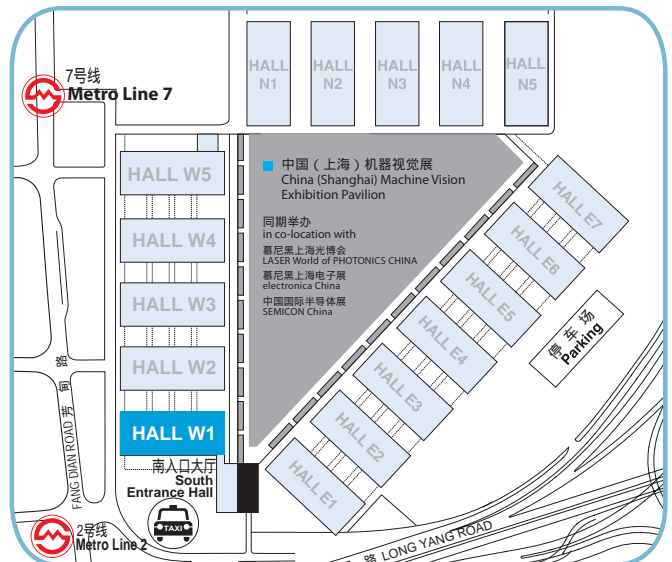
    CMOS

    ID

    black and white smart camera, line-scan smart camera, color smart camera, CMOS smart camera, ID reader;

  - **Board**

    /

    black and white image acquisition card, image compression /uncompression card, color image acquisition card;

  - **Software Package**

    image processing software, machine vision tool software;

  - **Light Source**

    LED

    LED illuminant, ultraviolet lighting system, infrared light supply, optical fiber lighting system;

  - **Accessories**

    CMOS   CCD

    CAMERA-LINK   1394

    industrial camera, CMOS camera, CCD camera, areal array camera, camera-link camera, line-scan camera, infrared camera;

  - **Industrial Lens**

    FA

    FA len, high resolution len, image scanning len, telecentric;

  - **Subsidiary products**

    sensor, standardization piece, grating, washer, connection and linker, power,soleplate.

- ### Machine Vision Parts

  Image Processing System

  /

  Optics letter, recognition system, automation/robotics, IR image system

  Machine Vision System

  /   OCR/OCV

  character processing & recognition system, automation/ robot technology, infrared imaging, tobacco manufacture, banknote printing, electronic packaging, mass detection, automatic identification (OCR/OCV), measuring, intelligent visual, surface inspection, printing, packaging, intricacy industry object vision on-line measurement, automobile manufacture, intelligent traffic control, biological recognition, security monitoring, medical treatment, optical check.

—— W1
Excellent Location — Shanghai New International Centre, Hall W1

Metro Line 7 — 7

Metro Line 2 — 2

FANG DIAN ROAD

HALL W5
HALL W4
HALL W3
HALL W2
HALL W1
South Entrance Hall
TAXI

HALL N1 HALL N2 HALL N3 HALL N4 HALL N5

■ China (Shanghai) Machine Vision Exhibition Pavilion

in co-location with

LASER World of PHOTONICS CHINA

electronica China

SEMICON China

HALL E7 HALL E6 HALL E5 HALL E4 HALL E3 HALL E2 HALL E1

Parking

LONG YANG ROAD

2011年展会基本数据
Show Figures

展商数：**50**家 ／ Exhibitor number:**50**
来自国家和地区：**8**个 ／ Countries/regions: **8**
专业观众人数：**28,845**人（含慕尼黑上海光博会观众数据）
Trade visitor: **28,845** (including visitors in LASER World of PHOTONICS CHINA)

2011"机器视觉展"展商满意度
China (Shanghai) Machine Vision Exhibition Pavilion -- Exhibitor Satisfaction

评价好或非常好 Overall rating (good to excellent)	93.3%
会推荐他人参展 Would definitely or probably recommend to others	100%
相对于其他同类展览有一定或很大竞争优势 Has (large) advantage over other trade fairs on the same theme	93.3%
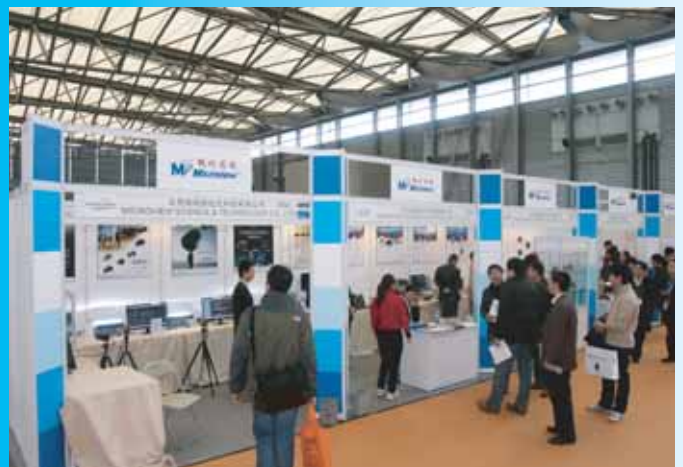
2011"机器视觉展"展商感言
China (Shanghai) Machine Vision Exhibition Pavilion -- Exhibitor Comments

» 能把机器视觉这个专区同整个展会融合在一起展出，这是一个非常好的机会，并且也很合适。也因为展会和其他展会同期举办，不光是观众，还有所有展商都成为了我们的客户，感觉今年的客户质量更好。
It provides us with a good opportunity to exhibit the Machine Vision pavilion together with the trade show. Because of the co-location with Semicon and CPCA, here, both the visitors and the exhibitors have become our clients. I think the visitor quality is very good this year.

—— *杨艺 总经理 视觉与图像器件事业部 凌云光子技术集团 北京凌云光视数字图像技术有限公司*
Isabel Yang, General Manager, Vision&Imaging Components Business Unit, LUSTER LightTech Group, Beijing LUSTER LightVision Co.,Ltd.

» 我们认为将机器视觉展区和展会联合在一起展出，得到的效果要远远好于独立展出。感觉这次展会观众数量更多，质量更好，同时间的问题也更有针对性，更专业。
We think the effect is much better when Machine Vision pavilion is exhibiting together with the trade show. I find the quantity and the quality of the visitors is better this year. Our discussion with the clients has become more focused and professional.

—— *潘津 副总经理 总工程师 中国大恒（集团）有限公司北京图像视觉技术分公司*
Panjin, Chief Engineer, China Daheng Group, Inc. Beijing Image Vision Technology Branch

» 展会举办很成功，来的行内专家很多，质量很高，尤其是有很多电子与半导体行业的用户，总体感觉很满意。
The show is very successful with many experts from the industry. The visitors are of high quality. We meet many customers from semiconductor area. We are very satisfied.

—— *沙景盛 总经理 加拿大TELEDYNEDALSA上海办事处 / William Sha, General Manager-China, DALSA Asia Pacific Shanghai Office*

2011 " "
China (Shanghai) Machine Vision Exhibition Pavilion—Visitor Analysis

Visitor's Primary Field of Activity

R&D	23.08%
/ Engineering / Technology	23.36%
Management	8.38%
/ Manufacturing / Production	22.30%
Procurement	9.93%
Sales	14.84%
Marketing	9.22%
/ Education / Training	2.57%
Quality control	1.73%
Other	2.36%

Visit Structure (by Industry Sector)

Electronics / Electrical engineering and semiconductor	30%
Optics / manufacturing of optics	31%
Test and measuring	7%
General mechanical manufacturing	13%
Automotive	3%
Communications	5%
Aviation / Aerospace / Military Industry	4%
/ / Science / Education / Academic Research	14%
/ Material processing	6%
/ Medicine / Biotechnology	2%
Other	1%

Visitor's Role in Decision Making

Final decision	26.12%
Evaluate and recommend	49.04%
Specify	13.36%
Not involved	11.48%

Visit Structure (by Country/ Province)

Greater Shanghai Area	48.1%
Rest of China	43.9%
Other country	8%

参展费用 Participation Cost

展位价格 Exhibition Price	
国际展区 International Exhibitors	
A 室内光地 Raw Space (Min. 18sqm)	RMB 1,960/sqm
B 标准展位 Shell Scheme (Min. 9sqm)	RMB 18,350/9 sqm
国内展区 Domestic Exhibitors	
A 室内光地 Raw Space (Min. 18sqm)	RMB 1,500/sqm
B 标准展位 Shell Scheme (Min. 9sqm)	RMB 13,800/9 sqm
论坛赞助 Conference Sponsorship	
主题演讲 Keynote Speech	RMB 12,000/40分钟min
参会代表证 Attendee badge	RMB15,000
会议资料袋 Conference bag	RMB 10,000
现场海报 Onsite poster	RMB 2,000
会议茶歇 Tea Break	RMB 5,000
参会代表礼品 Presents	RMB 10,000
会刊价格 Catalogue Price	
内页整版（黑白）广告 Catalogue full page (B/W)	RMB 6,000元
内页整版（彩色）广告 Catalogue full page (4C)	RMB 9,900元
封底整版（彩色）广告 Outside back cover (4C)	RMB 15,000元

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